BSNS3035 : Management Information Systems

The course considers management information systems from the manager's viewpoint as well as that of the accountant and data processing professional. Topics include introductory concepts, hardware and software resources, common areas of application, and planning and developing management information systems. The areas of application include financial information systems, information systems for marketing production, personnel, and managerial decision models, and general office information systems.

Credits 3

Corequisite Courses

BSNS2175: Computer Applications in Business