

# BSNS4605 : Global Business Strategies

The course will cover the structure of global operations, methods of entering international markets, cultural impact on business practices, legal and ethical impact on multi-international business, human resource management in international firms, and international movement of business factors. Fulfills a General Education Cultural Competency (CC) requirement.

**Credits** 3

**Prerequisite Courses**

BSNS3645: Principles of Management

**Prerequisites**

Prerequisite course or Instructor's approval