

BSNS6902 : MBA Capstone - Strategic Management

This is the capstone course to be taken as the last of the MBA core courses. It reviews basic concepts of strategic planning, identifies and interprets alternative business strategies, seeking those that have the highest probability for success given the stage of industry evolution, the position of the company within its industry, and the level of investment possible. In addition, the course may evaluate selected aspects of business systems in countries outside the United States and consider long range planning in the context of future developments. A Comprehensive Exit Exam is included for progress comparison to the initial Entrance Exam (BSNS6000).

Credits 3

Prerequisites

Completion of all MBA coursework or instructor's approval is required to register.